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rapidLD is a professional services consulting firm devoted to helping organizations improve their employee development approach leveraging decades of experience in the learning technology space.

We make eLearning work for you.

Article Brief

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Synopsis: As executives continue to demand more from learning professionals without increasing their budgets, training is quickly becoming an exercise in financial gymnastics.

A recent study by Expertus and TrainingIndustry.com titled "Training Efficiency: Optimizing Costs" broached all of the tough, headache-inducing issues about training, such as budgeting and how training effectiveness is measured.